



NEWS

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Kroger Appoints PECO As Pallet Supplier Partner

ATLANTA, March 17, 2009... With today's grocery industry emphasis on maximizing efficiency in all phases of operation, Kroger has selected PECO Pallet as a national supplier for their pooled pallet program.

"PECO is recognized for consistently supplying superior quality pallets nationally," states Adrian Potgieter PECO's Vice President of Sales. "Due to Kroger's size – 2,477 supermarkets in 31 states - they are inclined to build relationships with suppliers like PECO since we advocate, and use, a detailed approach to both product transportation and pallet pooling."

Potgieter says Kroger has very specific requirements for out-sourced products and services as outlined in their Standard Vendor Agreement: Quality, Service, Inventory Control and Safety/Sanitation are mainstays.

Jeff Euritt, PECO's Vice President of Service adds, "When these deliverables are maintained on a continual basis, we as a supplier can eliminate several major concerns for our clients. This formula further ensures that PECO achieves our 'lowest life cycle cost per pallet' goal, thereby providing greatest value to Kroger and their customers. PECO's GMA's Industry Standard Design approved pallets also help to maintain the expectation of the highest possible quality."

PECO, whose business has grown by 35% in 2008, has become recognized as the preferred supplier of high quality pallet platforms and systems to the grocery/consumer goods market. PECO's signature red pallets are benefiting the supply chains of many of the world's leading companies and brands, including private label shippers, to achieve state-of-the-art efficiencies, service and safety. PECO Pallet is headquartered in New York. PECO maintains pallet manufacturing plants and pallet service centers throughout North America. The company is also known for its vision and leadership in sustainability issues.

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