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**Articulate Solutions Wins Platinum, Gold For PECO Pallet**

November 10, 2010 (Gilroy, CA): PECO Pallet is best known for its distinctive red pallets, but the MarCom trophies recently awarded to the company's website came in different colors: platinum and gold. Articulate Solutions, the Silicon Valley design firm that created PECO Pallet's new website, was awarded the 2010 MarCom Platinum Award for overall website design, as well as the Gold Award for website copy writing.

The MarCom Awards is an international competition for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual, audio and online materials. The competition has grown to perhaps the largest of its kind in the world. Winners range in size from individual communicators to media conglomerates and Fortune 50 companies.

Adrian Potgieter, Vice President of Sales for PECO Pallet, said, "It is an honor to share these prestigious awards with the creative design team at Articulate Solutions. We are thrilled with the new website. It captures the essence of the PECO Pallet brand and conveys our passionate commitment to providing the best quality and service in the pallet industry."

The Executive Creative Director at Articulate Solutions, Katherine Filice, stated, "PECO Pallet is truly a dynamic leader in their industry, and we are honored to be a part of their team. PECO Pallet's new website was truly a collaborative effort, and we are especially proud to win the highest Platinum honor in the MarCom awards."

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**About Articulate Solutions Inc.:** Located in Silicon Valley, Articulate Solutions Inc. has helped businesses successfully develop effective, award-winning communication and design strategies since 1991. For more information, see [www.articulate-solutions.com](http://www.articulate-solutions.com).

**About PECO Pallet:** PECO Pallet is a national leader in pallet rental services. Over 95% of grocery, warehouse, club and discount retailers throughout the United States currently utilize PECO's signature red block pallets. PECO Pallet's tremendous growth over the last decade reflects the company's overall commitment to exceptional quality and genuine passion for customer service excellence. PECO is headquartered in New York and maintains 136 product service centers and manufacturing plants throughout North America. For more information about PECO Pallet, visit [www.pecopallet.com](http://www.pecopallet.com).

**About MarCom Awards:** MarCom Awards is an international competition for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. For more information, see [www.marcomawards.com](http://www.marcomawards.com).

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