



NEWS

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Georgia-Pacific Expands Partnership With PECO Pallet

ATLANTA, May 11, 2009... PECO, a rapidly growing leader in Pallet Pooling Services to the food and consumer products industries has announced an expanded product and service partnership with Georgia-Pacific. This North American collaboration establishes PECO as a principal supplier of pooled rental pallets to this global paper products company.

Georgia-Pacific's decision to establish PECO as the principal supplier in North America was driven by the supply chain efficiencies associated with consistent pallet quality as well as the inherent value and stability of PECO's business model. "Our service oriented culture and commitment to quality, control, and safety fully matched the needs of Georgia-Pacific's supply chain and its customers," stated Adrian Potgieter, PECO's VP of Sales.

The size of Georgia-Pacific required that they seek a principal partner with the capacity to support the organization's demand for rental pallets as well as possessing a stable business model that will deliver the value and predictably to such a partnership now and into the future. "Our long-standing commitment to quality, control, and service has allowed our organization to grow over the last 10 years into the second largest Pallet Pooling Service in North America and as a result we were well positioned to support this expansion with Georgia-Pacific," stated David Lee, PECO's CEO.

PECO's signature red, rental pallets are benefiting the supply chains of many of the world's leading companies and brands, including private label shippers, in the grocery and consumer goods markets. PECO, whose business has grown 35% in 2008, is structured around a supply chain centric management team experienced in logistical solutions. A philosophy of promoting an environmentally sustainable service has forged PECO's market influence. PECO Pallet is headquartered in New York and maintains over 140 pallet service centers and pallet manufacturing plants throughout North America.

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