



**NEWS**  
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## **Increased Competitive Factors In Pallet Rental Market Drive Business To PECO**

ATLANTA, April 6, 2009... PECO Pallet, the emerging leader in high quality pallet pooling supply chain strategies, announced a record setting new business month for February '09. This was the fourth consecutive month that record sales have been achieved. Overall in 2008, PECO's business grew by 35%. The firm's Vice President of Sales, Adrian Potgieter, stated that the increase comes from the manufacturers and distributors in the grocery and consumer goods markets striving to further improve their service position and bottom line. These objectives were compatible with PECO's emphasis on quality, responsiveness, control and safety.

"Clients are telling us they've been wanting more choices in pallet suppliers. They have also reported they're realizing consistently improved performance scores as a result of standardizing their operations with PECO," adds Potgieter.

PECO is becoming recognized as the preferred supplier of high quality, engineered wooden pallet platforms and systems to the market. PECO's signature red pallets are benefiting the supply chains of many of the world's leading companies and brands, including private label shippers. PECO is headquartered in New York. They have state-of-the-art pallet manufacturing plants and pallet service centers throughout North America. The firm is also known for its vision and leadership in sustainability issues.

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